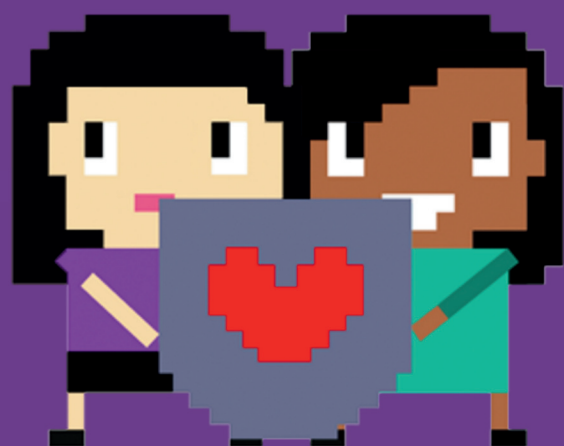




# Girl Geek Dinner - Sponsorships



## GIRL GEEK X DINNERS

2026 Sponsorship Prospectus

Contact us **TODAY**: [sponsors@girlgeek.io](mailto:sponsors@girlgeek.io)

# About The Girl Geek X Team



**Leverage the Girl Geek X brand and our decade of events and experience growing the women in tech community. Build your tech employer brand with Girl Geek X team:**

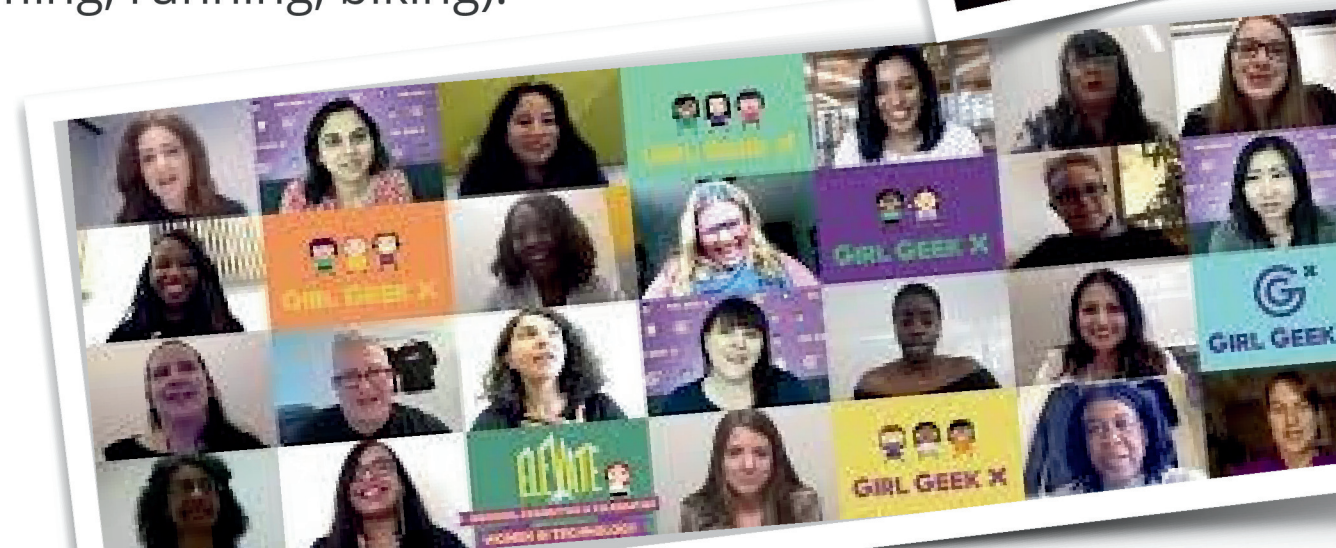
## **Angie Chang, CEO & Co-Founder**

Angie started Bay Area Girl Geek Dinners in 2008 and rebranded to Girl Geek X in 2018. Her previous roles included leading employer partnerships at Hackbright, a women's engineering school, and founding Women 2.0 to promote women's entrepreneurship in technology. She has worked in startups, from product management to web development.



## **Sukrutha Bhadouria, CTO & Co-Founder**

By day, she works as a senior director of engineering at Salesforce. By night, Sukrutha is passionate about changing the world for girls with Girl Geek X. With a background in engineering leadership, Sukrutha is leading the technical direction of programs at Girl Geek X! In her spare time, she trains for races (swimming, running, biking).





# Girl Geek X Sponsorship Opportunities



We have hosted **250+ events** over the past decade, building a dynamic **community of over 40,000 women in tech** who are excited about learning and connecting for their fast-moving careers.

Girl Geek X now offers more formats and opportunities for women to share leadership strategies, STEM expertise, and career advice in a fast-paced industry — and **more opportunities for sponsorship!**



PayPal™



Pinterest



OpenAI

# Over a Decade of Community Growth



**2026**

**250+**  
EVENTS

**20,000**  
FOLLOWERS

**20,000**  
SUBSCRIBERS

**12,000**  
FANS



**2008**





# Why Partner With Girl Geek X?



**Extend the lifetime of your Girl Geek X partnership to months of brand exposure with a sponsorship package!**

## **Recognition:**

Leverage over a **decade of events and experience growing the women in tech community** to build your tech employer brand with Girl Geek X as a trusted partner.

## **Retention:**

Sponsoring a Girl Geek X program, similar to participating in Grace Hopper Conference, is an encouraging activity for **women in your company to engage as organizers, volunteers and speakers.**

## **Recruiting:**

In addition to women coming to your office for the event to network, **your recruiting efforts will be supported by Girl Geek X across multiple channels worldwide.**



# Snapshot of Hosting Companies





# Our Audience-Attendee Snapshot



73%

of attendees are  
**actively looking** for  
a new job

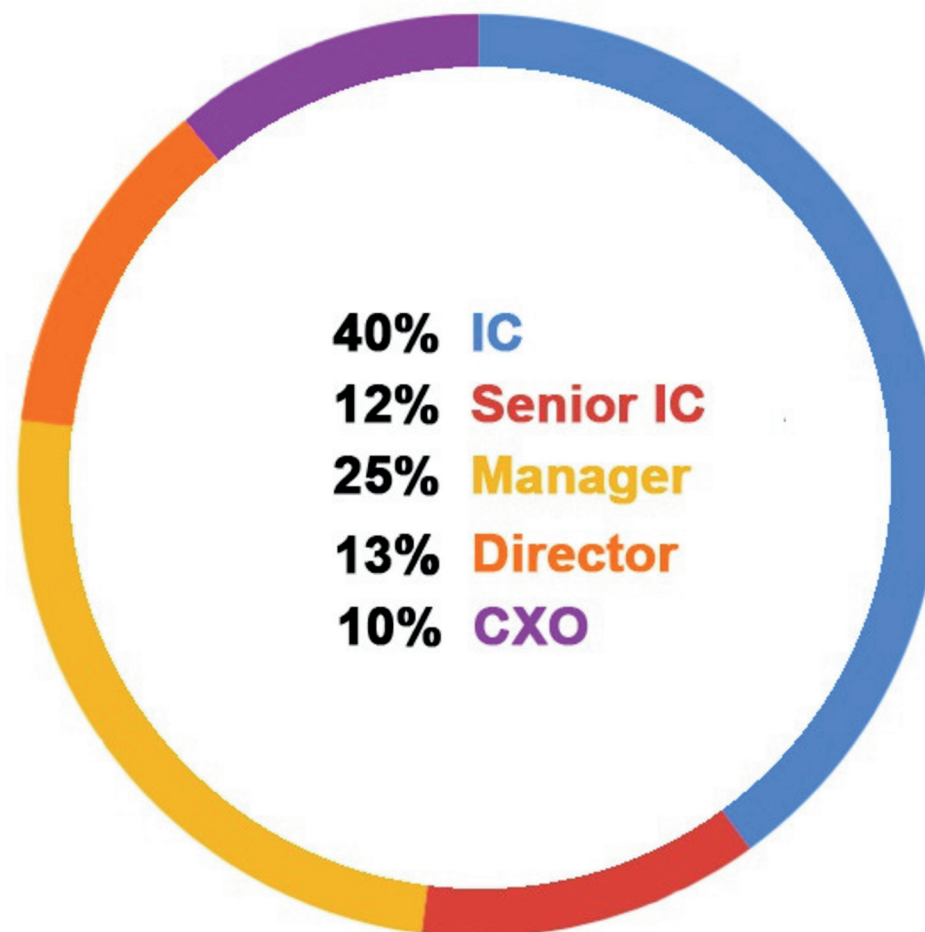


88%

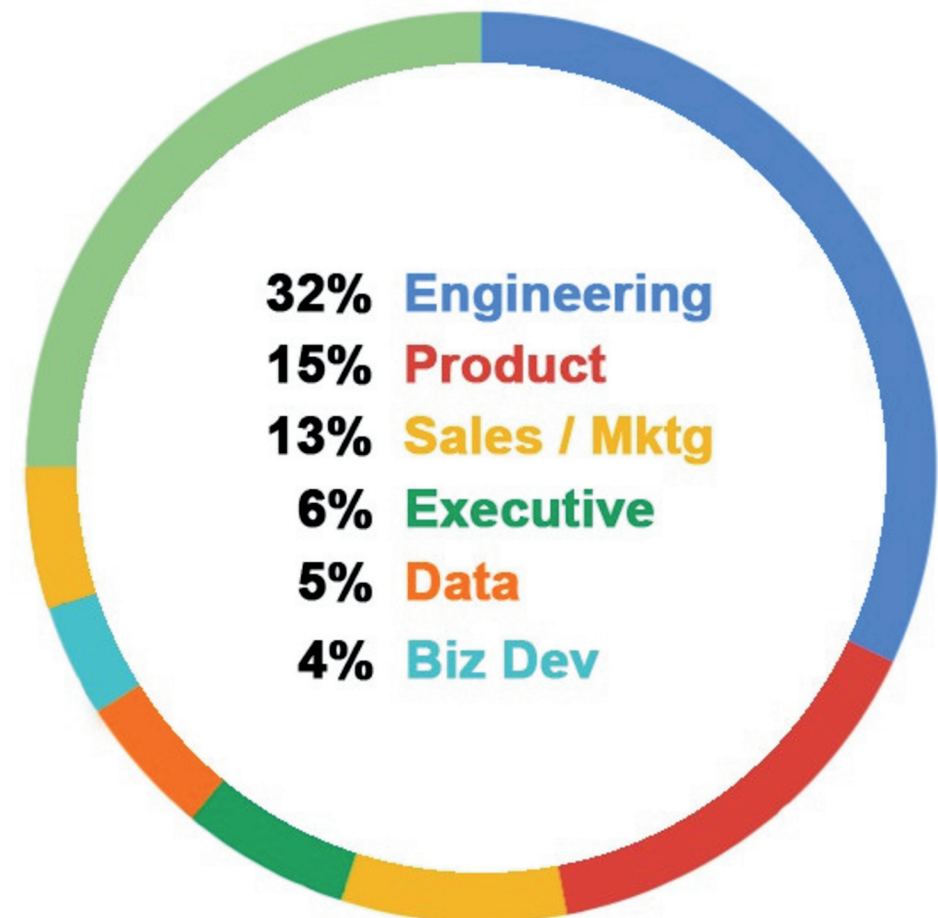
of attendees  
**opt in to hearing**  
about new job  
**opportunities**

**Girl Geek X events boast a high-quality attendee profile.** Mix it up with rising engineers and leaders at Silicon Valley's hottest tech companies. We host thousands at Girl Geek X events every year.

Attendees by Level



Attendees by Team





# Recruiting Female Leaders in Tech

**Arquay Harris, Director of Engineering:**

**"In 2016, I went to a Girl Geek Dinner hosted at Slack. I've been to many Girl Geek Dinners over the years and always enjoy the speaker lineup and networking.**

**I was so impressed by Slack, and the women in senior roles, that I decided to apply even though I wasn't seriously looking.**

**I credit Girl Geek Dinners with exposing me to such a great company. It's been years and I enjoy the work I do and the amazing people I work with everyday."**



**Slack recruited Arquay at a Girl Geek Dinner!**



# GIRL GEEK X DINNERS



## Sponsor and Host a Girl Geek Dinner On-Site

### GIRL GEEK DINNER / \$10K

**Host a Girl Geek Dinner at your company in-person, and AMPLIFY your employer brand globally with partnership!**

We will professionally produce content to be amplified to the Girl Geek X community for 3 months, promoting your jobs and/or offer.

#### **Benefits include:**

- **Priority scheduling:** We prioritize first-available Girl Geek Dinner dates for companies that partner with an AMPLIFY sponsorship.
- **Extend your exposure:** We will amplify our partnership reach with online exposure for 3 months of multi-medium, multi-channel distribution (blog post with jobs and/or offer, optional videosocial media marketing).
- **Co-branded assets:** The co-branded evergreen content produced by Girl Geek X can be used in your recruiting/brand efforts (ie. website, email, Glassdoor page).

### REACH MORE CANDIDATES

We create powerful co-branded content and promote across multiple channels:



Girl Geek X blog post with your job links and/o offer.



Your job listings promoted in Girl Geek X emails and social channels.



Professionally-produced video and content supercharges recruiting/brand.

**90 DAYS OF PROMOTION**

# GIRL GEEK X WEBINAR



## Take Your Event Online with Girl Geek Webinar

### GIRL GEEK WEBINAR / \$10K



**REACH** a worldwide audience by partnering with Girl Geek X to host a Girl Geek Webinar!

We will stream your virtual event globally and produce content to be amplified to the Girl Geek X community for 3 months.

#### Benefits include:

- **Exposure to a wider audience:** REACH an audience beyond one night, one location by including remote employees who can join live, or watch later, from anywhere.
- **Maximize REACH with multi-media distribution:** We extend the life of your webinar with online exposure for 3 months with multi-medium, multi-channel distribution (video, podcast, blog post with transcript, social media marketing).
- **Co-branded assets:** The co-branded creative and video are powerful pieces of content to use in your future recruiting efforts (ie. website, email, Glassdoor page).

### REACH MORE CANDIDATES

We will livestream your event and promote across multiple channels:



Video of your webcast for future recruiting.



Girl Geek X blog post with your video and job links.



Your job listings promoted in Girl Geek X emails and social channels.

**90 DAYS OF PROMOTION**



# Testimonials From Sponsors



**"Surprisingly, this was a really easy event to put together. Girl Geek has mastered how to throw a successful event and provides the steps needed to do so along the way."**



Recruiter, Blend

**"We made a few engineering hires from the previous Pinterest Girl Geek Dinner we hosted (we are still hearing positive buzz!). We are excited to host another one."**



Recruiter, Pinterest

Contact us to **learn more:** [sponsors@girlgeek.io](mailto:sponsors@girlgeek.io)



# Frequently Asked Questions



## Q: What are the advantages of each package?

**A: The main difference is whether your event is in-person or online.**

AMPLIFY Girl Geek Dinner package brings attendees into your office to get a feel for your culture, with networking opportunities. REACH Girl Geek Webinar package provides an opportunity for your employer brand to reach a global audience online with a webinar; you reach those with obligations that make attending evening events difficult, and engage your remote employees.

## Q: What am I responsible for as the sponsor/host?

**A: Girl Geek Dinner sponsors provide venue, catering, speaker(s), and A/V. With Girl Geek Webinar, sponsor provides speaker(s).** Girl Geek X provides all marketing & promotion, provides guidance on planning & provides a professional video production crew for Girl Geek Dinners. Sponsors can use Girl Geek X videos for recruiting.

## Q: Do you have advice on how to get budget?

**A: Yes! 88% of attendees are open to hearing about new jobs. Plus, the video from your event will become your best asset for recruiting diverse teams.** It provides potential candidates with a sense of your company's culture and the team, and demonstrates a clear commitment to creating opportunities for women to be visible within your organization. Many sponsors pool budget from Eng, Product, Recruiting, Talent Brand, ERGs, and/or L&D.



Contact us to **learn more:** [sponsors@girlgeek.io](mailto:sponsors@girlgeek.io)





# GIRL GEEK X DINNERS



## SELECT YOUR SPONSORSHIP LEVEL

Amplify your reach with a Girl Geek X event!

### Girl Geek X 2026 Sponsorship Packages

Package Benefits - You get:

	GIRL GEEK DINNER \$10K	GIRL GEEK WEBINAR \$10K
Featured in Girl Geek X email newsletter(s)	✓	✓
Your job listings or offer promoted	✓	✓
Access to opt-in attendee list from event	✓	✓
Speaking opportunities for your company	✓	✓
Girl Geek X trusted partner webpage	✓	✓
Multi-channel social promotion for 90 days	✓	✓
Post-event blog post inspired by your event	✓	✓
Access to searchable resume database	30 days	30 days
Discounted mentorship for women in tech	15%	15%
Professionally-produced video recording	\$2500	Zoom Replay

For more details, see previous slide

### SUPERCHARGED RECRUITING

- Spotlight female leaders within your organization.
- Connect your recruiters with a global audience.
- Solidify your reputation as an organization that supports and promotes women in tech.

Contact us to **learn more:** [sponsors@girlgeek.io](mailto:sponsors@girlgeek.io)