

GIRL GEEK X ELEVATE

CONFERENCE & CAREER FAIR

2024 SPONSORSHIP PROSPECTUS



MAR 7-8

JUN 5

SEP 4

DEC 4

A stylized illustration of a woman with brown hair tied back, wearing a white V-neck top under a brown cardigan, sitting at a desk with a large grey computer monitor. She is holding a small blue gear icon in her right hand. The background is a solid orange color. Surrounding the woman are various floating icons connected by thin white lines: a large white document with blue horizontal bars, two yellow document icons, a blue square with a white equals sign, a yellow rectangle with a white minus sign, a grey square with a black gear, a blue circle with a white asterisk, a blue square with a white power button symbol, and several speech bubbles. There are also green gears in a white circle and a potted plant with green leaves on the desk.

Girl Geek X now offers more formats and opportunities for women to share leadership strategies, STEM expertise, and career advice - and more opportunities for SPONSORSHIP!

GIRL GEEK X EVENTS (IRL & ONLINE)



**THREE WAYS TO INSPIRE, HIRE
AND RETAIN WOMEN IN TECH**



**ON-DEMAND
GIRL GEEK DINNERS
(IRL & ONLINE)**



**ANNUAL ELEVATE
CONFERENCES
(ONLINE & IRL
HAPPY HOURS)**



**QUARTERLY
CAREER FAIRS
(ONLINE)**



85%

**OF GIRL GEEK X
EVENT ATTENDEES
OPT-IN TO HEAR
ABOUT NEW JOB
OPPORTUNITIES**



45%

**OF GIRL GEEK X
EVENT ATTENDEES
HAVE OVER A
DECADE OF WORK
EXPERIENCE**

**CONNECT
GLOBALLY WITH
HUNDREDS OF
HARD-TO-REACH
SENIOR-LEVEL
CANDIDATES,
PASSIVE AND
ACTIVE, BY
PARTNERING
WITH GIRL GEEK X
COMMUNITY!**



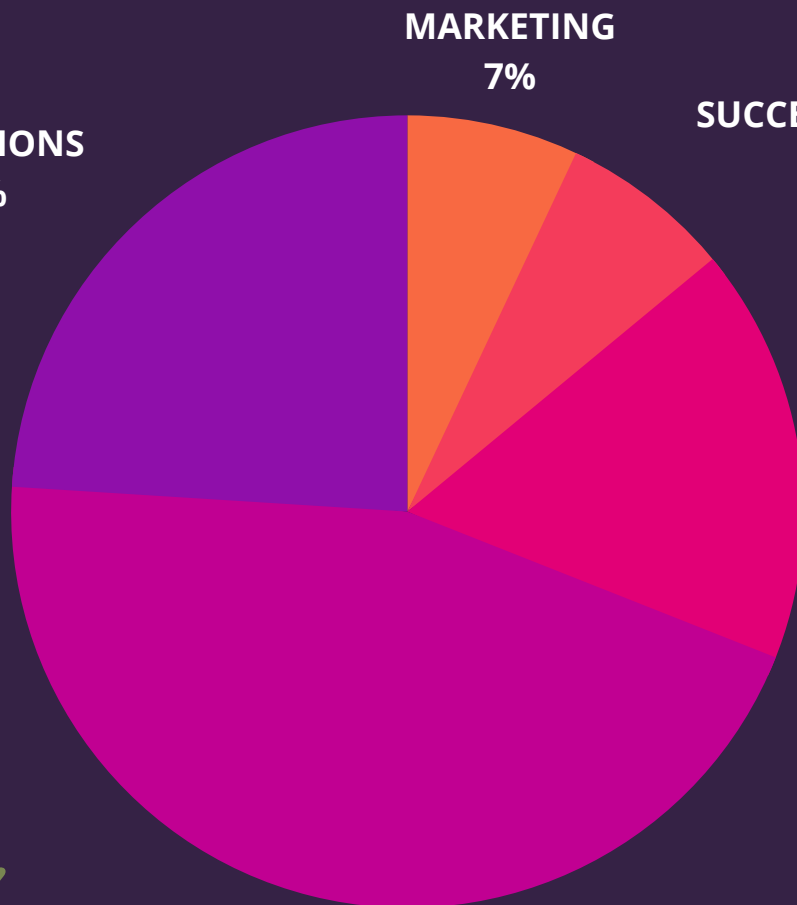
WHO ATTENDS GIRL GEEK X EVENTS



OPERATIONS
24%



ENGINEERING
45%



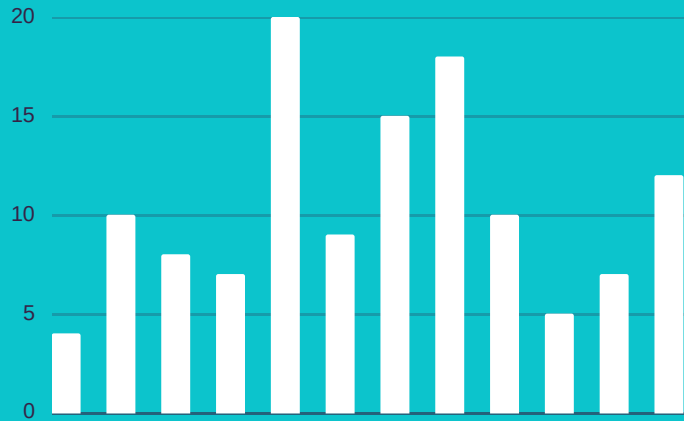
MARKETING
7%

SUCCESS/SALES
7%

PRODUCT/DESIGN
17%



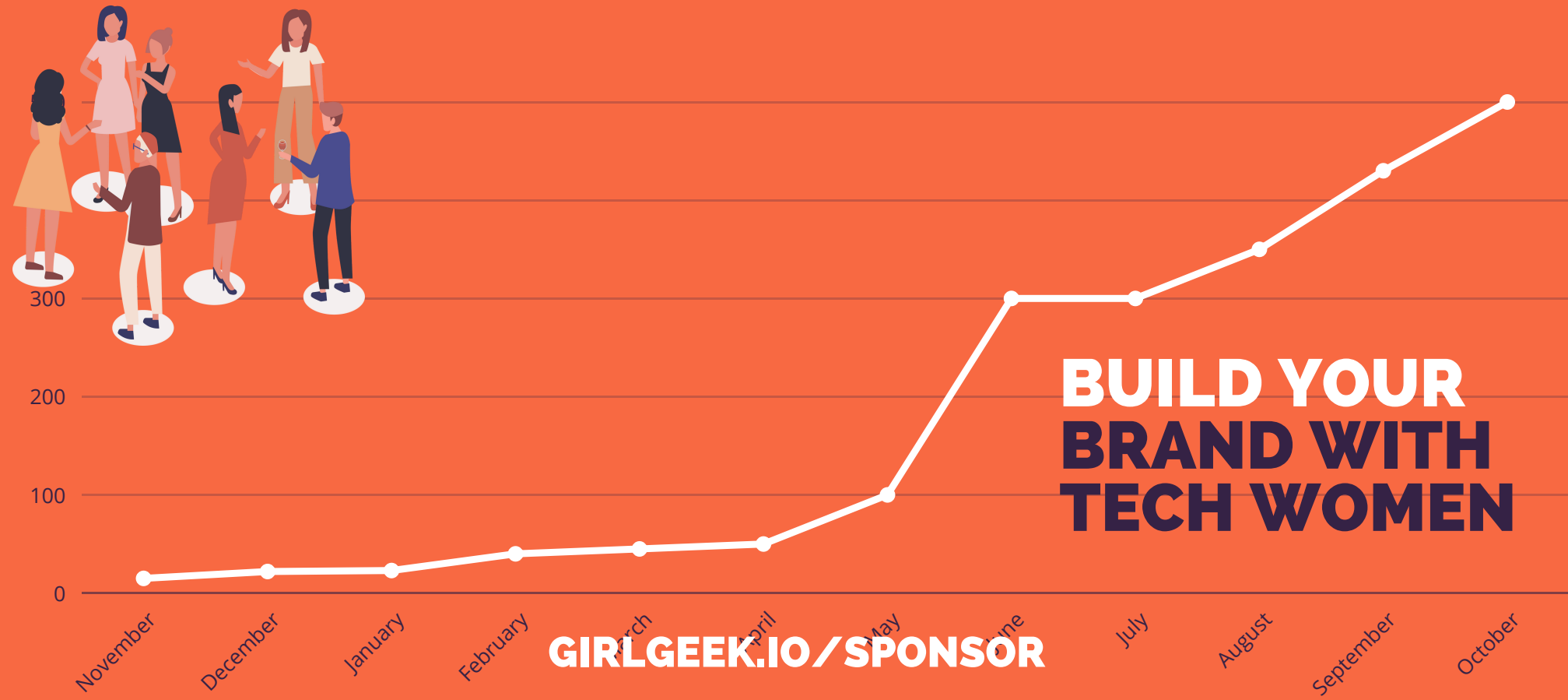
TOP 20 ATTENDEE JOB TITLES



- #1 - SOFTWARE ENGINEER
- #2 - PRODUCT MANAGER
- #3 - PROGRAM MANAGER
- #4 - DATA SCIENTIST
- #5 - ENGINEERING MANAGER
- #6 - SR SOFTWARE ENGINEER
- #7 - SOFTWARE DEVELOPER
- #8 - PROJECT MANAGER
- #9 - CUSTOMER SUCCESS MGR
- #10 - SR PRODUCT MANAGER
- #11 - PRODUCT DESIGNER
- #12 - QA ENGINEER
- #13 - DATA ANALYST
- #14 - SR PROGRAM MANAGER
- #15 - UX DESIGNER
- #16 - ACCOUNT EXECUTIVE
- #17 - ACCOUNT MANAGER
- #18 - BUSINESS ANALYST
- #19 - DATA ENGINEER
- #20 - DIRECTOR OF ENGINEERING



CONNECT WITH MID-TO-SENIOR WOMEN IN TECH ONLINE



SPONSORSHIP PACKAGES FOR GIRL GEEK X ELEVATE CONFERENCE & CAREER FAIR

BENEFITS

	PARTNER \$50K	PRESENTING \$25K	BASIC \$10K
SPEAKING opportunity for your senior leader(s)	KEYNOTE	ONSTAGE	BOOTH
<ul style="list-style-type: none"> - Branded virtual career fair BOOTH for entire event - Recruiter or HIRING MANAGER in your booth - Networking TABLES at virtual booth - Branded TABLE in MENTORSHIP session 	FEATURED UNLIMITED UP TO 10 2 TABLES	YES 4 SEATS UP TO 6 1 TABLE	YES 2 SEATS UP TO 2 N/A
DOWNLOAD the opt-in conference attendee list	YES	YES	N/A
<ul style="list-style-type: none"> - List of WHO VISITED your booth - List of WHO ATTENDED your speaker session 	YES YES	YES YES	YES YES
Your LOGO in pre- and post- event emails, website	LARGE	MEDIUM	SMALL
<ul style="list-style-type: none"> - Your JOB LISTINGS promoted by Girl Geek X - Your SPEAKER VIDEO REPLAY & transcript on Girl Geek X - DEDICATED EMAIL promoting your session, offer, or jobs 	25 JOBS PRIORITY YES	15 JOBS YES N/A	5 JOBS N/A N/A
ACCESS to Girl Geek X Community Opt-In DATABASE	COMING SOON	COMING SOON	N/A

LET'S TALK! EMAIL SPONSORS@GIRLGEEK.IO

