



GIRL GEEK X



CAREER FAIRS

2023 SPONSORSHIP PROSPECTUS



A stylized illustration of a woman with brown hair tied back, wearing a white V-neck top under a brown cardigan, sitting at a desk with a large grey computer monitor. She is holding a small blue gear icon in her right hand. The background is a solid orange color. Surrounding the woman are various floating icons connected by thin white lines: a large white document with blue horizontal bars, two yellow sticky notes with horizontal lines, a blue square with a white equals sign, a yellow rectangle with a horizontal line, a grey square with a black gear, a blue circle with a white gear, a white circle with two green gears, a blue circle with a white gear, a blue circle with a white asterisk, a green potted plant, a blue square with a white power button symbol, and several white speech bubbles. The overall theme is digital technology and data management.

Girl Geek X now offers more formats and opportunities for women to share leadership strategies, STEM expertise, and career advice - and more opportunities for SPONSORSHIP!

GIRL GEEK X EVENTS (IRL & ONLINE)



**THREE WAYS TO INSPIRE, HIRE
AND RETAIN WOMEN IN TECH**



**ON-DEMAND
GIRL GEEK DINNERS
(IRL & ONLINE)**



**ANNUAL ELEVATE
CONFERENCES
(ONLINE & IRL
HAPPY HOURS)**



**QUARTERLY
CAREER FAIRS
(ONLINE)**



70%

**OF GIRL GEEK X
EVENT ATTENDEES
OPT-IN TO HEAR
ABOUT NEW JOB
OPPORTUNITIES**



45%

**OF GIRL GEEK X
EVENT ATTENDEES
HAVE OVER A
DECADE OF WORK
EXPERIENCE**

**CONNECT
GLOBALLY WITH
HUNDREDS OF
HARD-TO-REACH
SENIOR-LEVEL
CANDIDATES,
PASSIVE AND
ACTIVE, BY
PARTNERING
WITH GIRL GEEK X
COMMUNITY!**



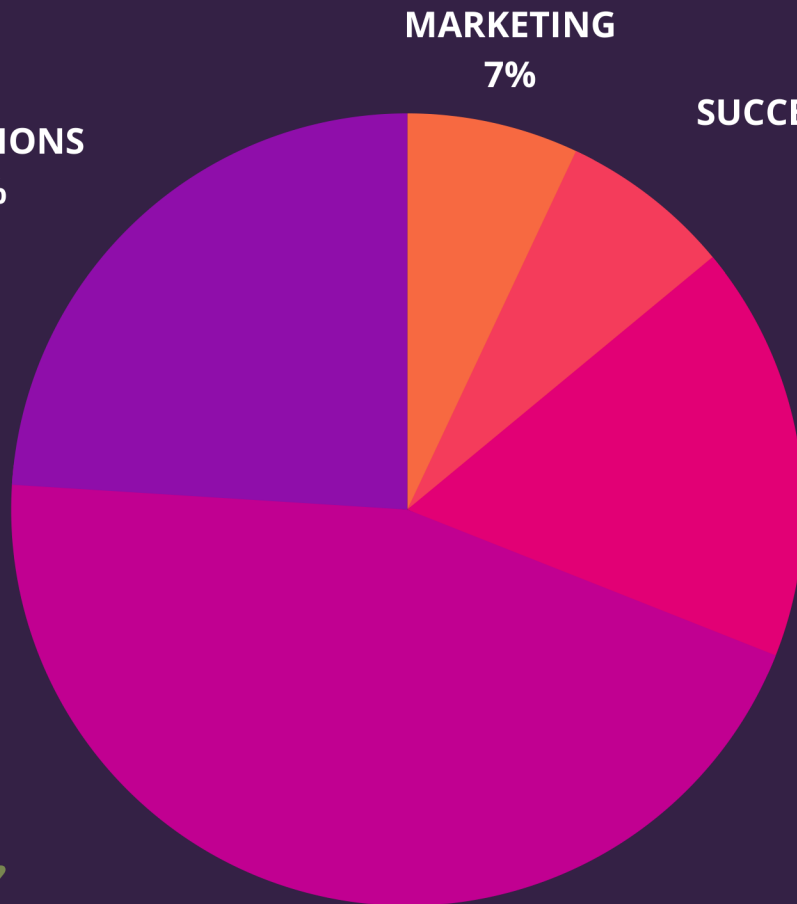
WHO ATTENDS GIRL GEEK X EVENTS



OPERATIONS
24%



ENGINEERING
45%



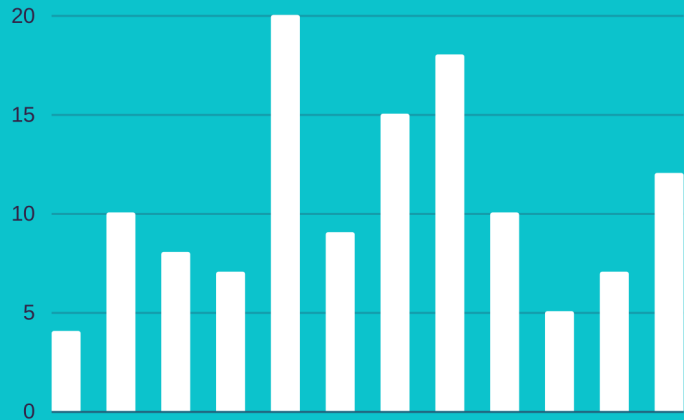
MARKETING
7%

SUCCESS/SALES
7%

PRODUCT/DESIGN
17%



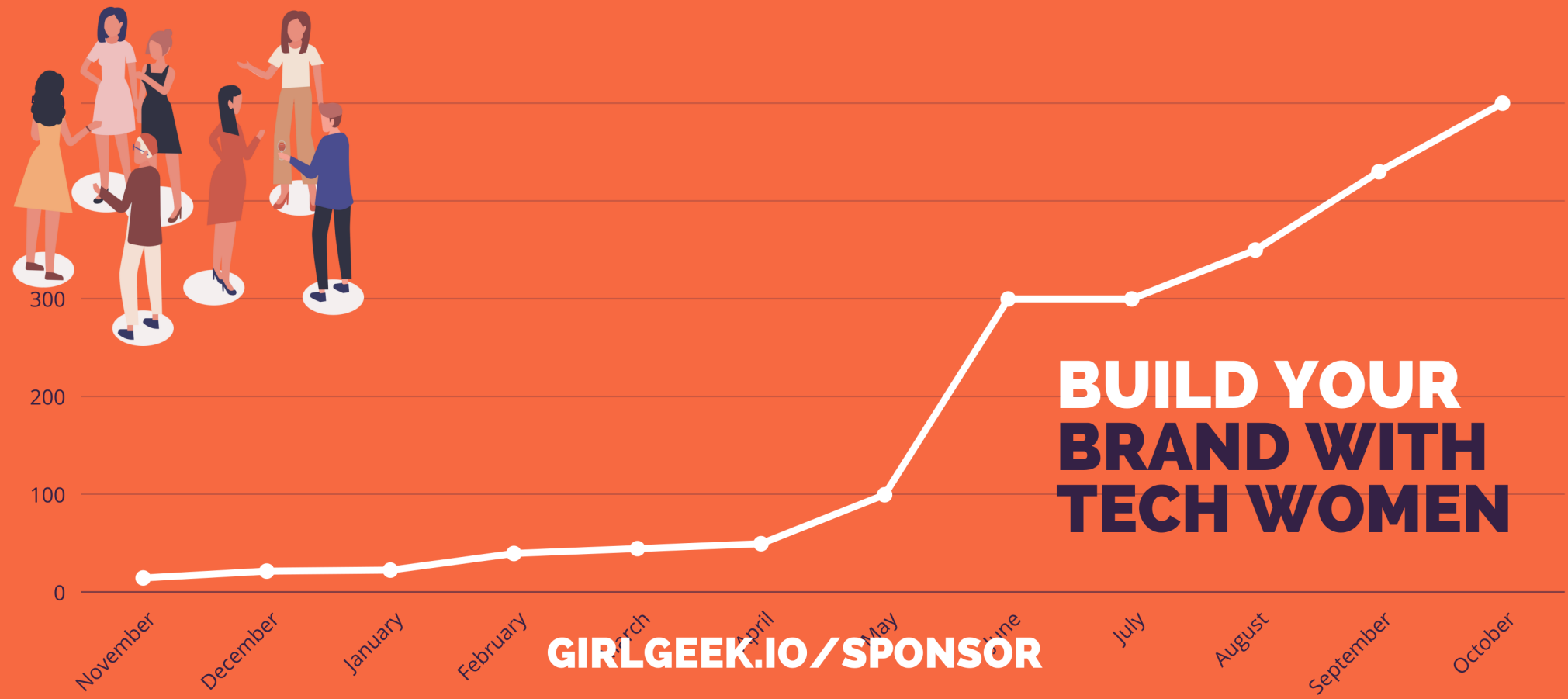
TOP 20 ATTENDEE JOB TITLES



- #1 - SOFTWARE ENGINEER
- #2 - PRODUCT MANAGER
- #3 - PROGRAM MANAGER
- #4 - DATA SCIENTIST
- #5 - ENGINEERING MANAGER
- #6 - SR SOFTWARE ENGINEER
- #7 - SOFTWARE DEVELOPER
- #8 - PROJECT MANAGER
- #9 - CUSTOMER SUCCESS MGR
- #10 - SR PRODUCT MANAGER
- #11 - PRODUCT DESIGNER
- #12 - QA ENGINEER
- #13 - DATA ANALYST
- #14 - SR PROGRAM MANAGER
- #15 - UX DESIGNER
- #16 - ACCOUNT EXECUTIVE
- #17 - ACCOUNT MANAGER
- #18 - BUSINESS ANALYST
- #19 - DATA ENGINEER
- #20 - DIRECTOR OF ENGINEERING



CONNECT WITH MID-TO-SENIOR WOMEN IN TECH ONLINE



SPONSORSHIP PACKAGES FOR GIRL GEEK X CAREER FAIR (QUARTERLY EVENTS 2023)

BENEFITS

	GIRL GEEK ANNUAL \$250K	PARTNER \$50K	PRESENTING \$25K	STARTUP \$10K
SPEAKING opportunity for your senior leader(s)	4 SPEAKERS (2 KEYNOTES)	1 KEYNOTE	ONSTAGE	BOOTH
Branded virtual career fair BOOTH for entire event - Recruiter or HIRING MANAGER in your booth - Networking TABLE at virtual booth (1:1 or 1:group) - SPEAKER session in your virtual booth, promoted	PRIORITY UNLIMITED UNLIMITED 4 SPEAKERS / YEAR	PREMIUM UNLIMITED UP TO 10 1 SPEAKER	PREMIERE 4 SEATS UP TO 6 1 SPEAKER	FEATURE 2 SEATS UP TO 2
Branded TABLE in main NETWORKING session	4 TABLES IN TOP ROWS	3 TABLES	2 TABLES	1 TABLE
Access to opt-in ATTENDEE LIST - List of WHO VISITED your booth - List of WHO ATTENDED your speaker session	YES YES YES	YES YES YES	YES YES YES	YES
Your LOGO in pre- and post- event emails, website	PRIORITY	PREMIUM	MEDIUM	SMALL
Your JOB LISTINGS promoted by Girl Geek X	200 JOBS DIAMOND-TIER ELEVATE CONFERENCE SPONSORSHIP (WORTH \$60K) GIRL GEEK DINNER AMPLIFY SPONSORSHIP (WORTH \$15K)	25 JOBS	15 JOBS	5 JOBS

**FOR MORE DETAIL, EMAIL
SPONSORS@GIRLGEEK.IO**

