

A Virtual Girl Geek X Event Celebrating  
**International Women's Day** on **March 8th, 2023**



**GIRL GEEK X**  
**ELEVATE**

2023 Sponsorship Prospectus

Contact us **TODAY**: [sponsors@girlgeek.io](mailto:sponsors@girlgeek.io)

# About The Girl Geek X Team



**Leverage the Girl Geek X brand and our decade of events and experience growing the women in tech community. Build your tech employer brand with Girl Geek X team:**

## **Angie Chang, CEO & Co-Founder**

Angie started Bay Area Girl Geek Dinners in 2008 and rebranded to Girl Geek X in 2018. Her previous roles included leading employer partnerships at a women's coding bootcamp, founding Women 2.0 to promote women's entrepreneurship in technology, and working in startups in everything from marketing to product management.

## **Sukrutha Bhadouria, CTO & Co-Founder**

By day, she works as a Director of Engineering at Salesforce. By night, Sukrutha is passionate about changing the world for girls with Girl Geek X. With a background in engineering leadership, Sukrutha is leading the technical direction of programs at Girl Geek X! Outside of work, she is a mom to a rambunctious toddler.



# Girl Geek X Sponsorship Opportunities



We have hosted **250+ events** over the past decade, building a dynamic **community of over 40,000 women in tech** who are excited about learning and connecting for their fast-moving careers.

Girl Geek X now offers more formats and opportunities for women to share leadership strategies, STEM expertise, and career advice in a fast-paced industry — and **more opportunities for sponsorship!**



PayPal™



Pinterest



OpenAI

# Why Partner With Girl Geek X?



**Extend the lifetime of your Girl Geek X partnership to months of brand exposure with a sponsorship package!**

## **Recognition:**

Leverage our decade of events and experience growing the **women in tech community** to build your tech employer brand with Girl Geek X as a trusted partner.

## **Retention:**

Sponsoring a Girl Geek X program, similar to participating in Grace Hopper Conference, is an encouraging activity for **women in your company to engage as organizers, volunteers and speakers.**

## **Recruiting:**

In addition to women coming to your office for the event to network, **your recruiting efforts will be supported by Girl Geek X across multiple channels worldwide.**

**Contact us TODAY: [sponsors@girlgeek.io](mailto:sponsors@girlgeek.io)**



# Over a Decade of Community Growth



2023

250+

EVENTS

20,000  
FOLLOWERS

20,000  
SUBSCRIBERS

12,000  
FANS



2008

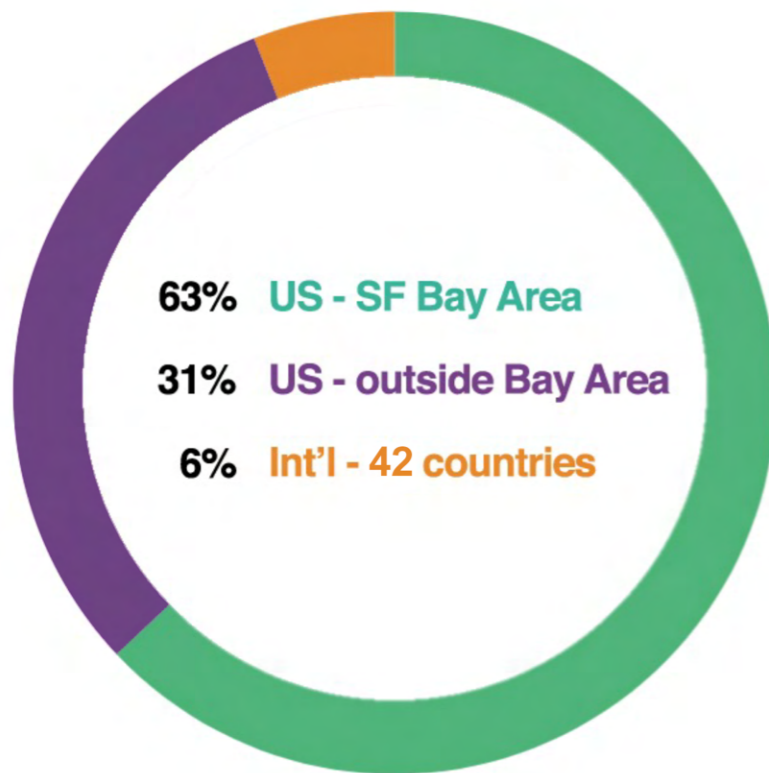


# Our Audience: Attendee Snapshot

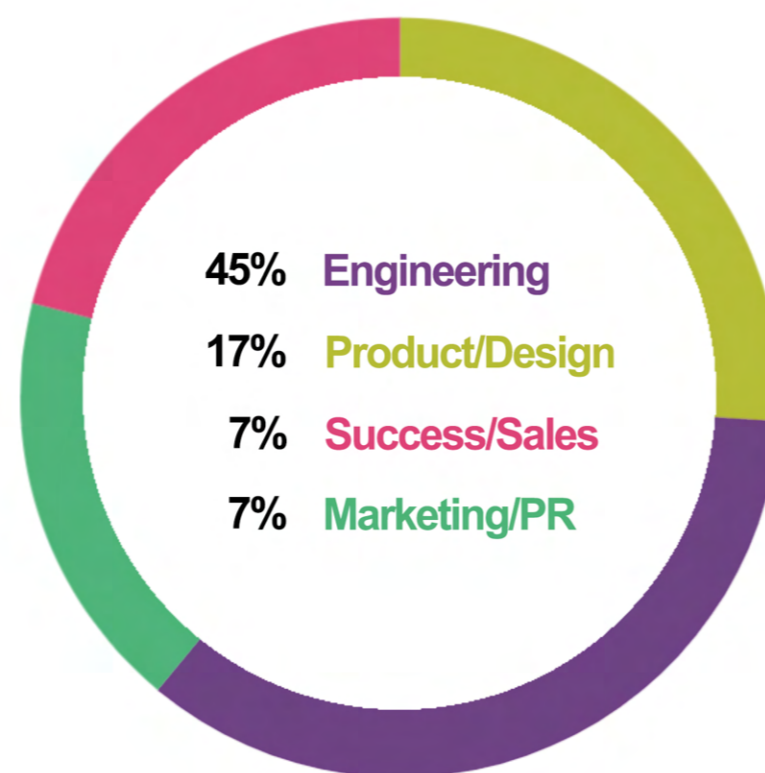


**45% of attendees have 10+ years of experience.** Connect globally with hundreds of hard-to-reach senior-level candidates, passive and active, by partnering with Girl Geek X: Elevate.

Attendees by Geo



Attendees by Team



**70%**

of attendees want to hear  
about job opportunities

## TOP 20 JOB TITLES

Software Engineer	Product Designer
Product Manager	QA Engineer
Program Manager	Data Analyst
Data Scientist	Senior Program Manager
Engineering Manager	UX Designer
Senior Software Engineer	Account Executive
Software Developer	Account Manager
Project Manager	Business Analyst
Customer Success Manager	Data Engineer
Senior Product Manager	Director of Engineering

# Snapshot Of Sponsoring Companies



moz://a

NETFLIX



quantcast

Johnson & Johnson



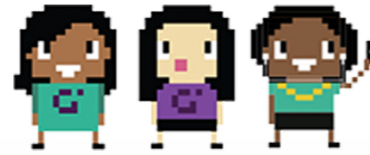
intel® ai



Opendoor

# GIRL GEEK X ELEVATE

International Women's Day



## SUPERCARGE RECRUITING

Reach senior candidates by sponsoring Girl Geek ELEVATE, a virtual conference for women in tech focused on leadership development.

### SPONSORSHIP PACKAGES FOR GIRL GEEK ELEVATE 2023

#### Sponsorship Benefits

Speaking opportunity for your senior leader(s)

Exclusive branded conference session break

Access to opt-in conference attendee list

Virtual recruiting booth for entire conference

Your job listings promoted

Your happy hour(s) or micro-event(s) promoted

Your logo in pre- and post- event emails, website, etc

Multi-channel social promotion for 90 days

Blog post(s) w/ transcript & video of your session(s)

Trusted partner webpage for your company

#### ANNUAL \$150K

##### 2 KEYNOTES

✓

✓

##### XL BOOTH IN QTRLY CAREER FAIRS INCL. UNLIMITED

✓

##### PRIORITY PLACEMENT

##### 6 SOC. CAMPAIGNS

##### 6 BLOG POSTS

##### PRIORITY

#### DIAMOND \$60K

##### 1 KEYNOTE

✓

✓

##### EXTRA- LARGE 50 JOBS

✓

##### PREMIUM PLACEMENT

##### 3 SOC. CMGS

##### 3 BLOG POSTS

##### PREMIUM

#### PLATINUM \$40K

##### 2 SPEAKERS

✓

✓

##### LARGE

##### 25 JOBS

✓

✓

✓

✓

##### PREMIERE

#### GOLD \$15K

##### 1 SPEAKER

✓

##### MEDIUM

##### 15 JOBS

✓

✓

✓

✓

##### FEATURED

#### SILVER \$10K

✓

##### SMALL

##### 5 JOBS

✓

✓

##### AFFILIATE

FOR MORE DETAIL, EMAIL [sponsors@girlgeek.io](mailto:sponsors@girlgeek.io)