A Virtual Girl Geek X Event Celebrating
International Women's Day on **March 8th, 2022**

GIRL GEEK X ELEVATE

2022 Sponsorship Prospectus

Contact us **TODAY**: sponsors@girlgeek.io

About The Girl Geek X Team

Leverage the Girl Geek X brand and our decade of events and experience growing the women in tech community. Build your tech employer brand with Girl Geek X team:

Angie Chang, CEO & Co-Founder

Angie started Bay Area Girl Geek Dinners in 2008 and rebranded to Girl Geek X in 2018. Her previous roles included leading employer partnerships at a women's coding bootcamp, founding Women 2.0 to promote women's entrepreneurship in technology, and working in startups in everything from marketing to product management.

Sukrutha Bhadouria, CTO & Co-Founder

By day, she works as a Director of Engineering at Salesforce. By night, Sukrutha is passionate about changing the world for girls with Girl Geek X. With a background in engineering leadership, Sukrutha is leading the technical direction of programs at Girl Geek X! Outside of work, she is a mom to a rambunctious toddler.

Girl Geek X Sponsorship Opportunities

We have hosted **250+ events** over the past decade, building a dynamic **community of over 40,000 women in tech** who are excited about learning and connecting for their fast-moving careers.

Girl Geek X now offers more formats and opportunities for women to share leadership strategies, STEM expertise, and career advice in a fast-paced industry — and **more opportunities for sponsorship!**

PayPal

Pinterest

OpenAI

Why Partner With Girl Geek X?

Extend the lifetime of your Girl Geek X partnership to months of brand exposure with a sponsorship package!

Recognition:

Leverage our **decade of events and experience growing the women in tech community** to build your tech employer brand with Girl Geek X as a trusted partner.

Retention:

Sponsoring a Girl Geek X program, similar to participating in Grace Hopper Conference, is an encouraging activity for **women in your company to engage as organizers, volunteers and speakers.**

Recruiting:

In addition to women coming to your office for the event to network, **your recruiting efforts will be supported by Girl Geek X across multiple channels worldwide.**

Contact us TODAY: sponsors@girlgeek.io

Over a Decade of Community Growth

2022

250+
EVENTS

20,000
FOLLOWERS

20,000
SUBSCRIBERS

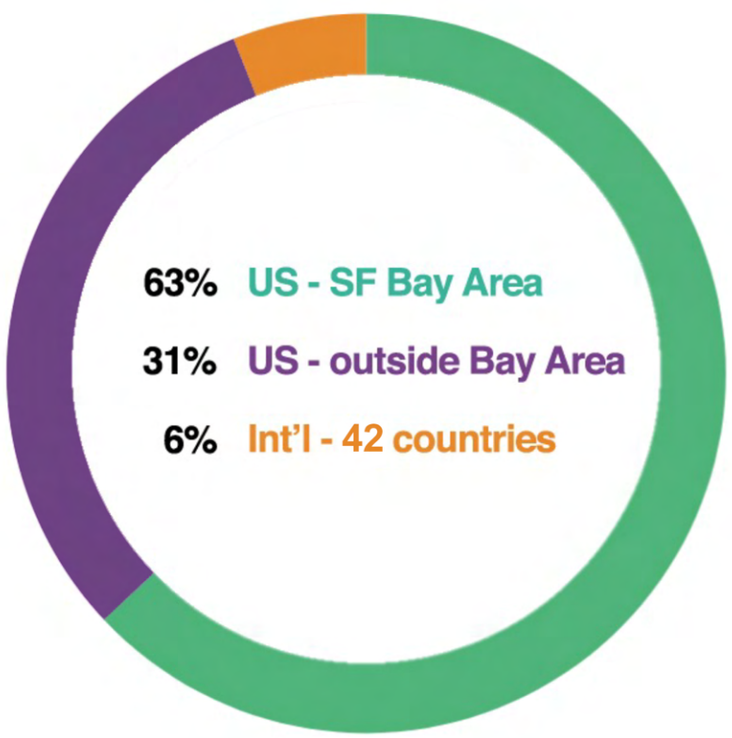
12,000
FANS

2008

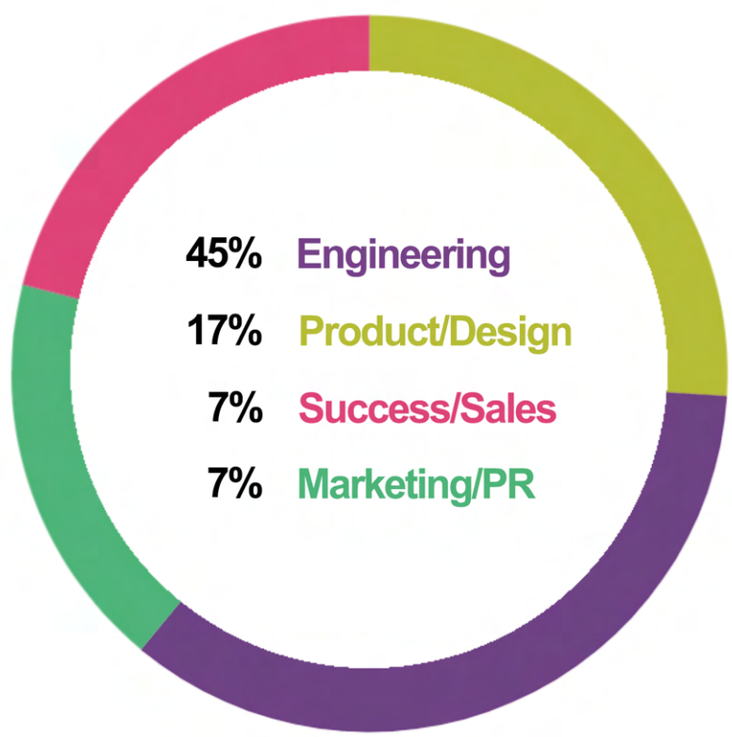
Our Audience: Attendee Snapshot

45% of attendees have 10+ years of experience. Connect globally with hundreds of hard-to-reach senior-level candidates, passive and active, by partnering with Girl Geek X: Elevate.

Attendees by Geo



Attendees by Team



70%

of attendees want to hear about job opportunities

TOP 20 JOB TITLES

- Software Engineer
- Product Manager
- Program Manager
- Data Scientist
- Engineering Manager
- Senior Software Engineer
- Software Developer
- Project Manager
- Customer Success Manager
- Senior Product Manager
- Product Designer
- QA Engineer
- Data Analyst
- Senior Program Manager
- UX Designer
- Account Executive
- Account Manager
- Business Analyst
- Data Engineer
- Director of Engineering

Snapshot Of Sponsoring Companies

salesforce

moz://a

NETFLIX

slack

quantcast

Johnson & Johnson

carta

GUIDEWIRE

GRAND ROUNDS®

THE CLIMATE CORPORATION

intel ai

aws

paloalto NETWORKS®

ATLASSIAN

OpenAI

Opendoor

GIRL GEEK X ELEVATE

WHAT'S INCLUDED?

Chose from one of three sponsorship options and fill your pipeline for senior roles with highly-qualified candidates by sponsoring Girl Geek X virtual conference.

INCLUSION IN EVENT MARKETING

Pre-event: Your logo is featured on the conference website, included in all pre-conference email and in all multi-channel social promotion leading up to the event.

Post-event: Your logo will be included in the "Thank You" email.

For Gold and Platinum sponsors: We will include a pre-event article highlighting a speaker from your organization; we will distribute post-event via multi-channel promotion your event session video, along with a dedicated sponsor blog post with a transcript.

CONFERENCE SPONSORSHIP

All packages include the option to host a viewing party.

Sponsors will receive a list of names, titles, companies and emails of attendees who have opted-in to being contacted by potential employers.

For Gold and Platinum sponsors: We will include a speaking opportunity for a senior leader within your organization.

Platinum sponsors may host a 15 minute virtual coffee break within the event to interact with attendees and tell them more about your job opportunities.

PARTNER BENEFITS

Your company will be featured on Girl Geek X website as a trusted partner.

We will include your job listing for 30 days, and the job listings for all sponsors will be sent in a dedicated mailing to all conference attendees in advance of the event, and featured in our weekly newsletter to the entire Girl Geek X community post-event.

For Gold and Platinum sponsors: We will also include any event session video that feature speakers from your company.

TO COMPARE SPONSOR OPTIONS, PLEASE SEE TABLE ON THE NEXT SLIDE

GIRL GEEK X ELEVATE

SUPERCHARGE RECRUITING

Reach senior candidates by sponsoring Girl Geek ELEVATE, a virtual conference for women in tech focused on leadership development.

SPONSORSHIP PACKAGES FOR GIRL GEEK ELEVATE 2022

Sponsorship Benefits	PLATINUM $20K	GOLD $15K	SILVER $10K
Exclusive branded conference session break	✓		
Speaking opportunity for your senior leader	✓	✓	
Access to opt-in conference attendee list	✓	✓	✓
Inclusion in pre- and post- event emails	✓	✓	✓
Trusted partner webpage for your company	PREMIERE	FEATURED	AFFILIATE
Conference website logo presence	X-LARGE	LARGE	MEDIUM
Your job listings promoted by Girl Geek X	15	10	5
Blog post with transcript of your event	✓	✓	
Multi-channel social promotion for 90 days	✓	✓	✓

SPONSOR LEVELS

PLATINUM

Coffee Break Session + Speaker

GOLD

Speaker

SILVER

FOR MORE DETAIL, SEE PREVIOUS SLIDE or EMAIL sponsors@girlgeek.io