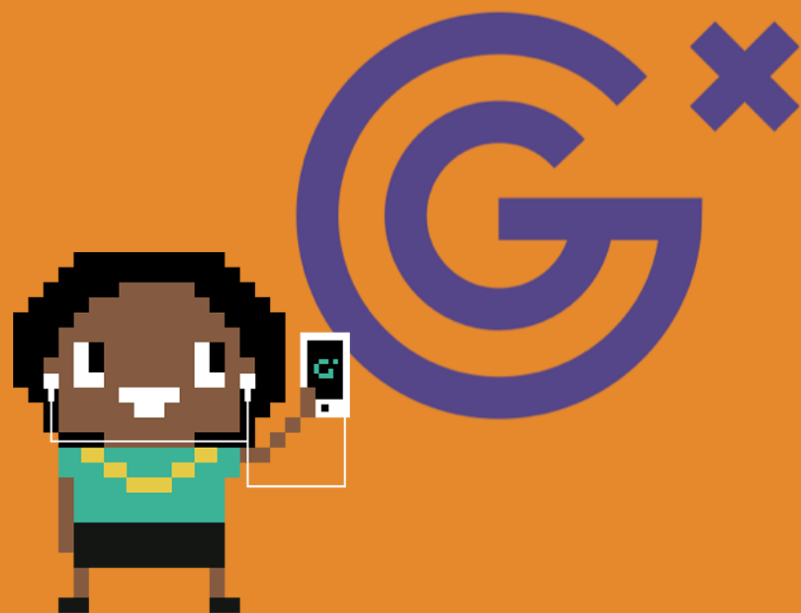


A Virtual Girl Geek X Event Celebrating
International Women's Day on **March 6th, 2020**



GIRL GEEK X
ELEVATE

2020 Sponsorship Prospectus

Contact us **TODAY**: sponsors@girlgeek.io

About The Girl Geek X Team



Leverage the Girl Geek X brand and our decade of events and experience growing the women in tech community. Build your tech employer brand with Girl Geek X team:

Angie Chang, CEO & Co-Founder

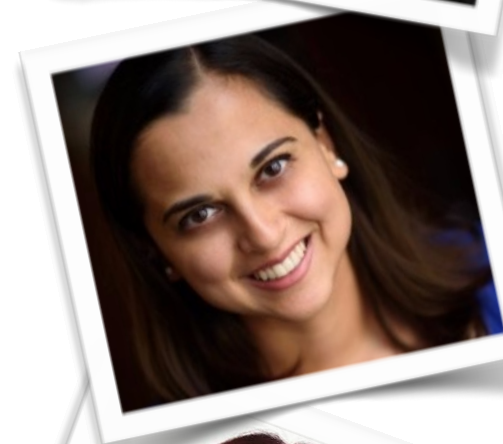
Angie started Bay Area Girl Geek Dinners in 2008 and rebranded to Girl Geek X in 2018. Her previous roles included leading employer partnerships at a women's coding bootcamp, founding Women 2.0 to promote women's entrepreneurship in technology, and working in startups in everything from product management to web development.

Sukrutha Bhadouria, CTO & Co-Founder

By day, she works as a senior engineering manager at Salesforce. By night, Sukrutha is passionate about changing the world for girls with Girl Geek X. With a background in engineering leadership, Sukrutha is leading the technical direction of programs at Girl Geek X! In her spare time, she trains for races (swimming, running, biking).

Gretchen DeKnikker, COO

From founding employee to founder, Gretchen is an expert at launching and scaling enterprise software companies. Most recently, she was COO at SaaStr and previously co-founded SocialPandas (backed by True Ventures). Gretchen attended DotCom University (double-majoring in Boom and Bust) and holds an MBA from UC Berkeley. She loves hip hop and bacon.



Girl Geek X Sponsorship Opportunities



We have hosted **250+ events** over the past decade, building a dynamic **community of over 18,000 women in tech** who are excited about learning and connecting for their fast-moving careers.

Girl Geek X now offers more formats and opportunities for women to share leadership strategies, STEM expertise, and career advice in a fast-paced industry — and **more opportunities for sponsorship!**



PayPal™



Pinterest



OpenAI

Why Partner With Girl Geek X?



Extend the lifetime of your Girl Geek X partnership to months of brand exposure with a sponsorship package!

Recognition:

Leverage our **decade of events and experience** growing the **women in tech community** to build your tech employer brand with Girl Geek X as a trusted partner.

Retention:

Sponsoring a Girl Geek X program, similar to participating in Grace Hopper Conference, is an encouraging activity for **women in your company to engage as organizers, volunteers and speakers.**

Recruiting:

In addition to women coming to your office for the event to network, **your recruiting efforts will be supported by Girl Geek X across multiple channels worldwide.**

Contact us TODAY: sponsors@girlgeek.io



12 Years Of Community Growth



2020

250+

EVENTS

14,000
FOLLOWERS

20,000
SUBSCRIBERS

12,000
FANS



2008

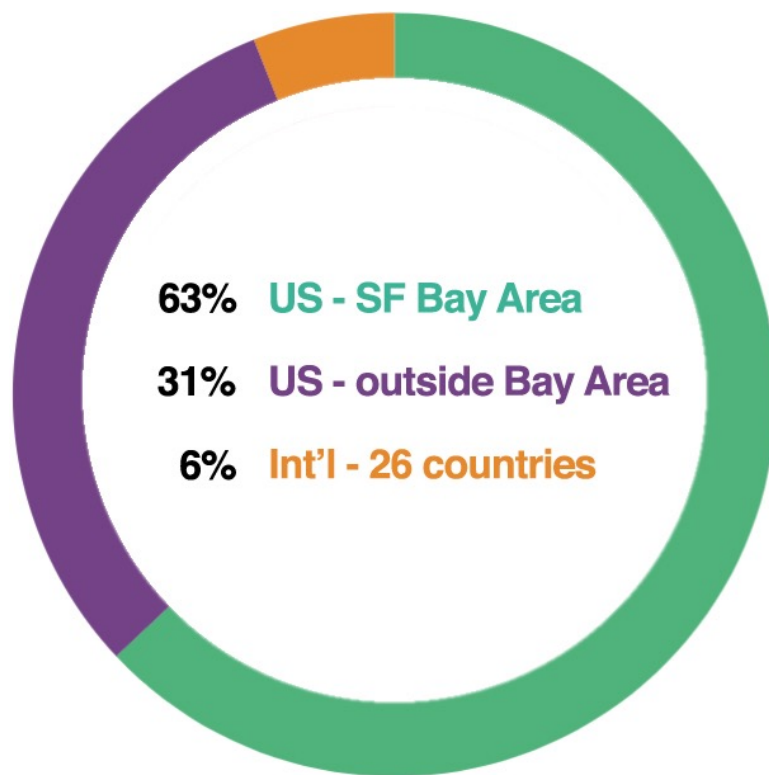


Our Audience: Attendee Snapshot

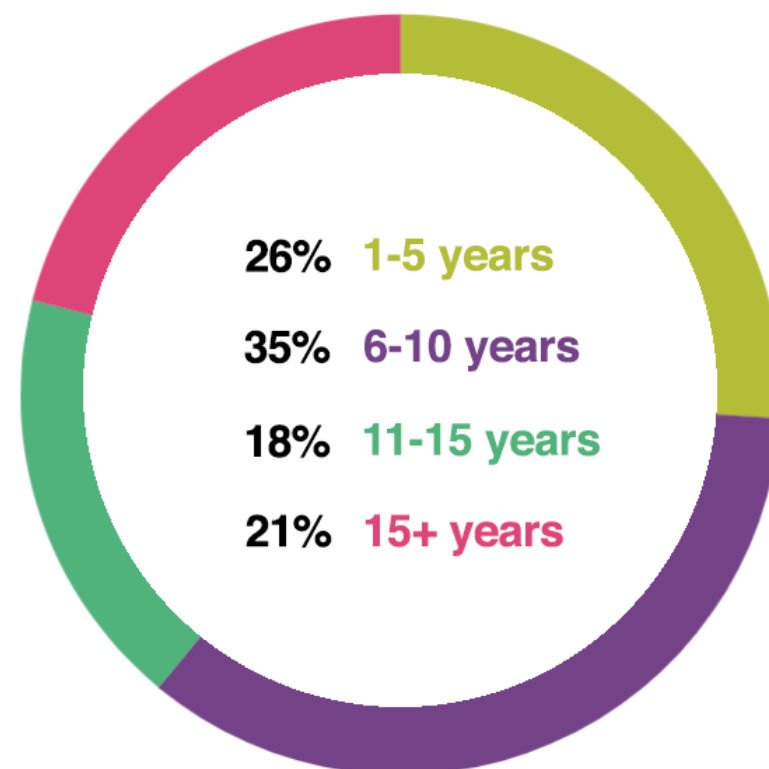


39% of attendees have 10+ years of experience. Connect globally with hundreds of hard-to-reach senior-level candidates, passive and active, by partnering with Girl Geek X: Elevate.

Attendees by Geo



Attendees by Level



TOP 20 JOB TITLES

- Product Manager
- Senior Software Engineer
- Engineering Manager
- Data Scientist
- Project Manager
- Program Manager
- Senior Product Manager
- Software Developer
- Engineer
- Product Designer
- QA Engineer
- UX Designer
- Director of Engineering
- Lead Software Engineer
- Technical Program Manager
- Technical Project Manager
- Customer Success Manager
- Data Analyst
- Developer
- Marketing Manager

Snapshot Of Sponsoring Companies



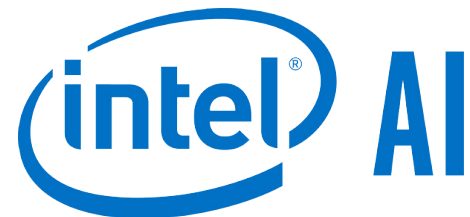
moz://a

NETFLIX



THE U.S. DIGITAL SERVICE

quantcast



GUIDEWIRE



Clever



WHAT'S INCLUDED?

Chose from one of three sponsorship options and fill your pipeline for senior roles with highly-qualified candidates by sponsoring Girl Geek X virtual conference.

INCLUSION IN EVENT MARKETING

Pre-event: Your logo is featured on the conference website, included in all pre-conference email and in all multi-channel social promotion leading up to the event.

Post-event: Your logo will be included in the "Thank You" email.

For Gold and Platinum sponsors: We will include a pre-event article highlighting a speaker from your organization; we will distribute post-event via multi-channel promotion your event session video, along with a dedicated sponsor blog post with a transcript.

CONFERENCE SPONSORSHIP

All packages include the option to host a viewing party.

Sponsors will receive a list of names, titles, companies and emails of attendees who have opted-in to being contacted by potential employers.

For Gold and Platinum sponsors: We will include a speaking opportunity for a senior leader within your organization.

Platinum sponsors may host a 15 minute virtual coffee break within the event to interact with attendees and tell them more about your job opportunities.

PARTNER BENEFITS

Your company will be featured on Girl Geek X website as a trusted partner.

We will include your job listing for 30 days, and the job listings for all sponsors will be sent in a dedicated mailing to all conference attendees in advance of the event, and featured in our weekly newsletter to the entire Girl Geek X community post-event.

For Gold and Platinum sponsors: We will also include any event session video that feature speakers from your company.

TO COMPARE SPONSOR OPTIONS, PLEASE SEE TABLE ON THE NEXT SLIDE



SUPERCARGE RECRUITING

Reach senior candidates by sponsoring Girl Geek ELEVATE, a virtual conference for women in tech focused on leadership development.

SPONSORSHIP PACKAGES FOR GIRL GEEK ELEVATE 2020

Event Marketing - Your logo in:

Exclusive branded conference session break	✓		
Speaking opportunity for your senior leader	✓	✓	
Access to opt-in conference attendee list	✓	✓	✓
Option to host a viewing party	✓	✓	✓
Your job listings promoted by Girl Geek X	15	10	5

Sponsorship Benefits - You Get:

Trusted partner webpage for your company	PREMIERE	FEATURED	AFFILIATE
Blog post with transcript of your event	✓	✓	
Multi-channel social promotion for 90 days	✓	✓	✓
Inclusion in pre- and post- event emails	✓	✓	✓
Conference website logo presence	X-LARGE	LARGE	MEDIUM

SPONSOR LEVELS

PLATINUM

Coffee Break Session +
Speaker + Viewing Party

GOLD

Speaker + Viewing Party

SILVER

Viewing Party

FOR MORE DETAIL, SEE PREVIOUS SLIDE or EMAIL sponsors@girlgeek.io